



SweetWater
Restoration



Disaster Preparedness

Who am I?

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Account Executive

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Josh Madden
Account Executive

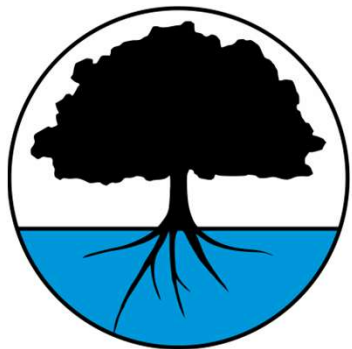
(904) 837-3808



Ben Zeigler
Vice President Sales

(904) 254-8053

Who is SweetWater?



SweetWater

WE MAKE IT RIGHT

Coverage Map

- Florida
- Georgia
- Alabama
- Mississippi
- Texas
- Louisiana
- South Carolina
- North Carolina
- Kentucky
- Tennessee
- Arkansas



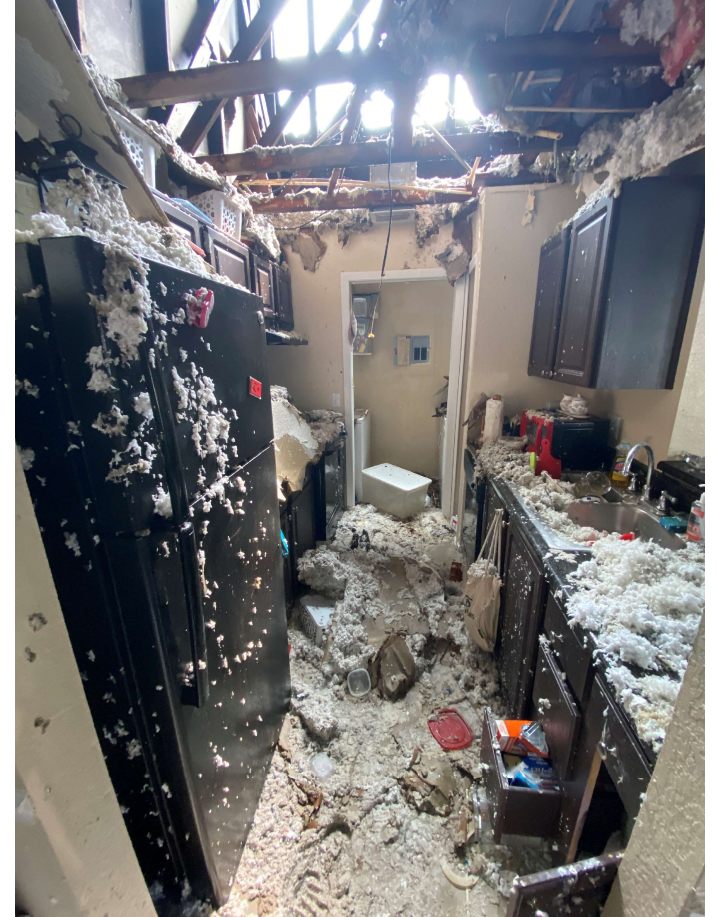
WARNING!!



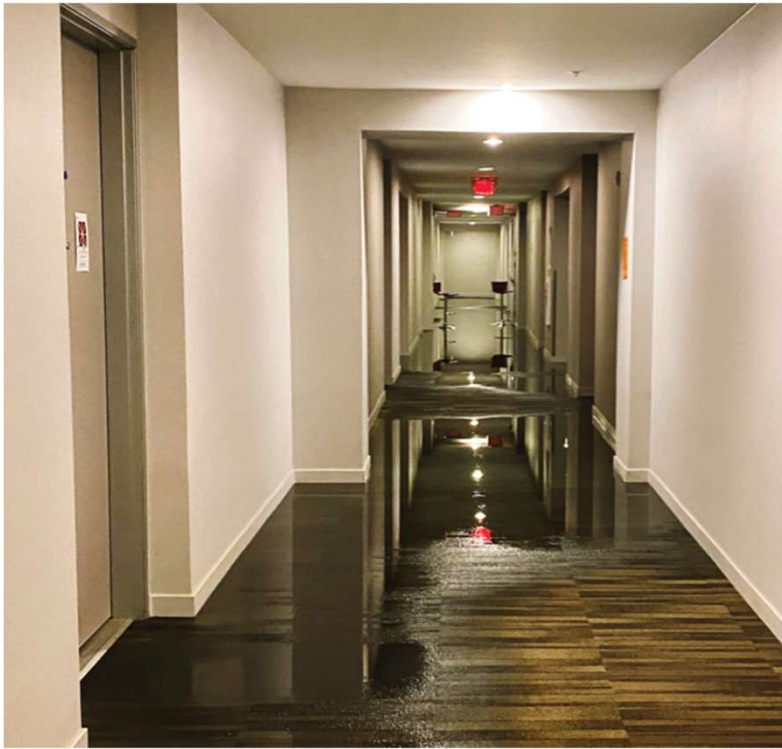
Fire Damage



Fire Damage



Water Damage



Flooding



Tornado Damage



Tornado Damage



Tornado Damage



Hurricane Damage



Hurricane Damage



Hurricane Damage



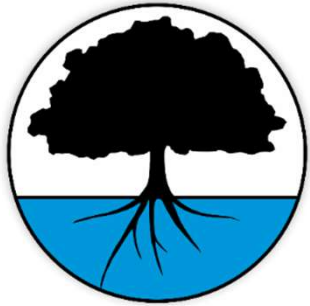
Hurricane Damage



Disaster Preparedness



by SweetWater
Restoration

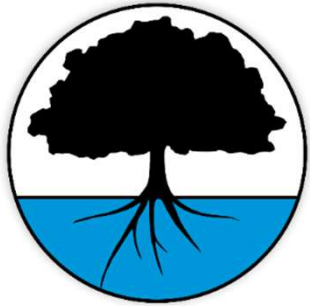


12 Critical Steps to Take BEFORE Disaster Strikes

**“If you fail to plan,
you are planning to
fail.”**

- Benjamin Franklin

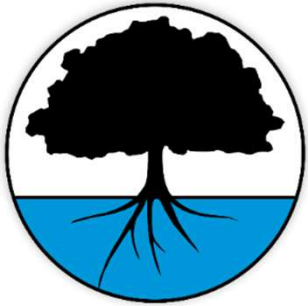




12 Critical Steps to Take BEFORE Disaster Strikes

Step 1

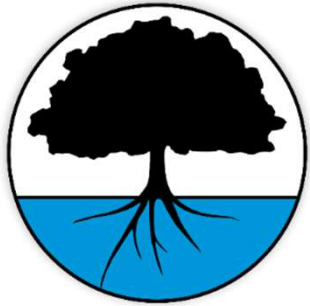
Develop a relationship
with an emergency
restoration contractor



12 Critical Steps to Take BEFORE Disaster Strikes

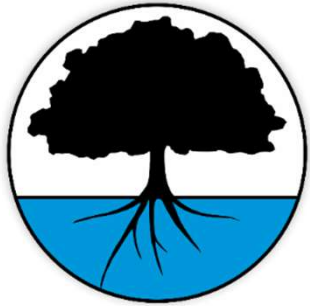
Step 2

Review your Emergency
Plan / SOP



Step 2 – Emergency Plan / SOP

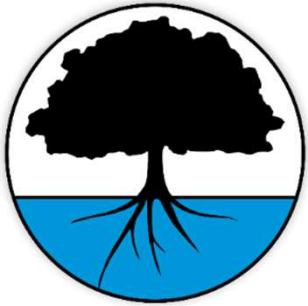
The cover of a manual titled "Disaster Manual: Steps for Preparation and Response to Disaster Situations". At the top, it features the logo for Hallmark Management, Inc., which consists of three stylized rooflines in blue and yellow. Below the logo, the text "Hallmark Management, Inc." is written in a bold, dark blue font. The main title "Disaster Manual:" is in a large, bold, black font, followed by the subtitle "Steps for Preparation and Response to Disaster Situations" in a smaller, black font. The background of the cover is a satellite-style image of a hurricane. In the lower right quadrant, the text "SweetWater Response" is written in a red, serif font, followed by "Disaster Hot-Line:" and the phone number "866.848.4243" in a larger, bold, red font. At the bottom left, it says "Provided by:" and at the bottom right, it features the logo for "SWEET WATER RESTORATION", which includes a small globe icon.



12 Critical Steps to Take BEFORE Disaster Strikes

Step 3

Ensure the safety of yourself,
employees and residents



Step 3 – Ensure Personal Safety

Hurricane Wind Scale
@LookBermuda

Cat 1
74-95 mph



Cat 2
96-110 mph



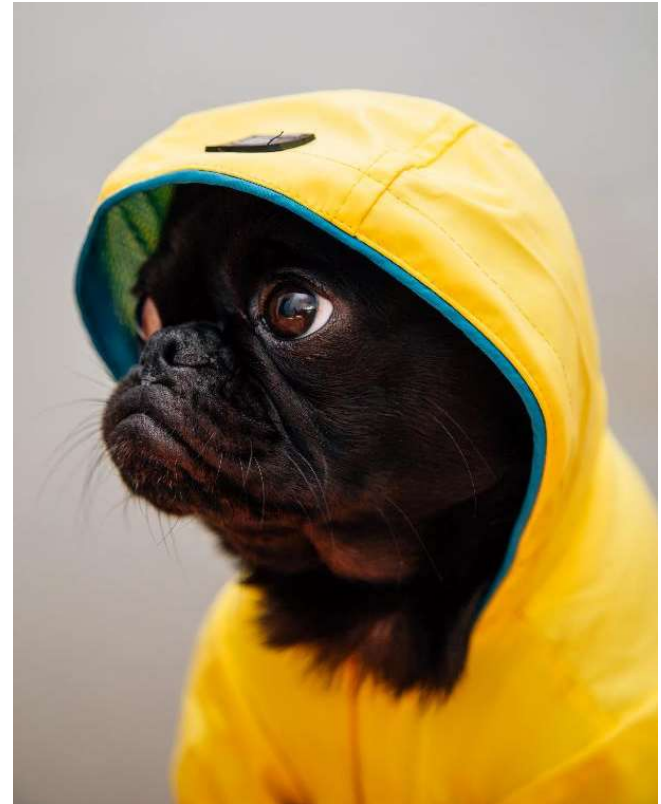
Cat 3
111-129 mph

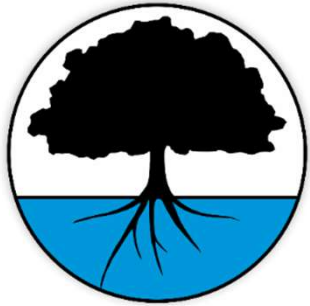


Cat 4
130-156 mph



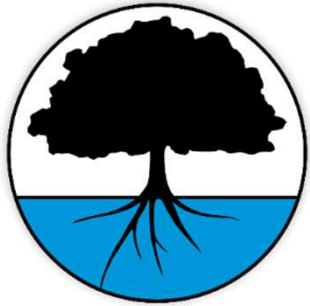
Cat 5
157 mph or higher





12 Critical Steps to Take BEFORE Disaster Strikes

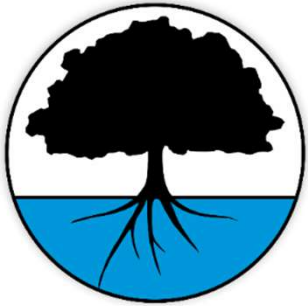
Step 4 Communicate with your supplier partners



12 Critical Steps to Take BEFORE Disaster Strikes

Step 5

Generate an emergency
access letter

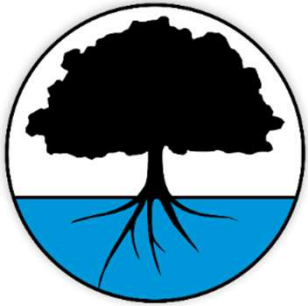


12 Critical Steps to Take BEFORE Disaster Strikes

Example:

“SweetWater Restoration provides emergency and restoration services including our property at [INSERT ADDRESS].

Please allow their response team access to the affected areas when possible.”



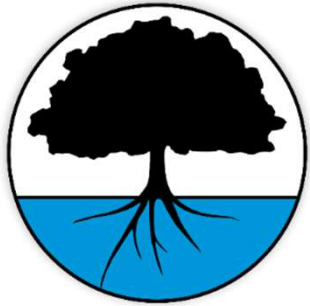
12 Critical Steps to Take BEFORE Disaster Strikes

Step 6 Plan an alternative work center



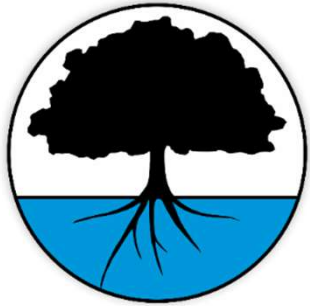
Step 6 – Alternative Work Center





12 Critical Steps to Take BEFORE Disaster Strikes

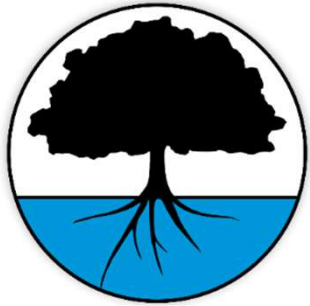
Step 7 Identify power requirements



12 Critical Steps to Take BEFORE Disaster Strikes

Step 8

Provide clear instructions
for water & gas shutoff



12 Critical Steps to Take BEFORE Disaster Strikes

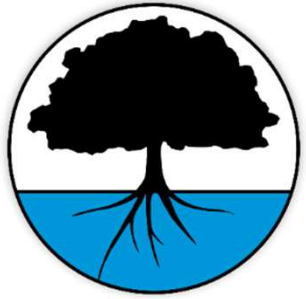
Step 9

Determine security needs



12 Critical Steps to Take BEFORE Disaster Strikes

Step 10 Prepare the property



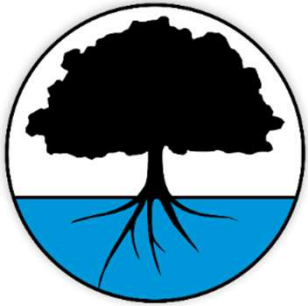
Step 10 - Prevention





Step 10 - Food & Water





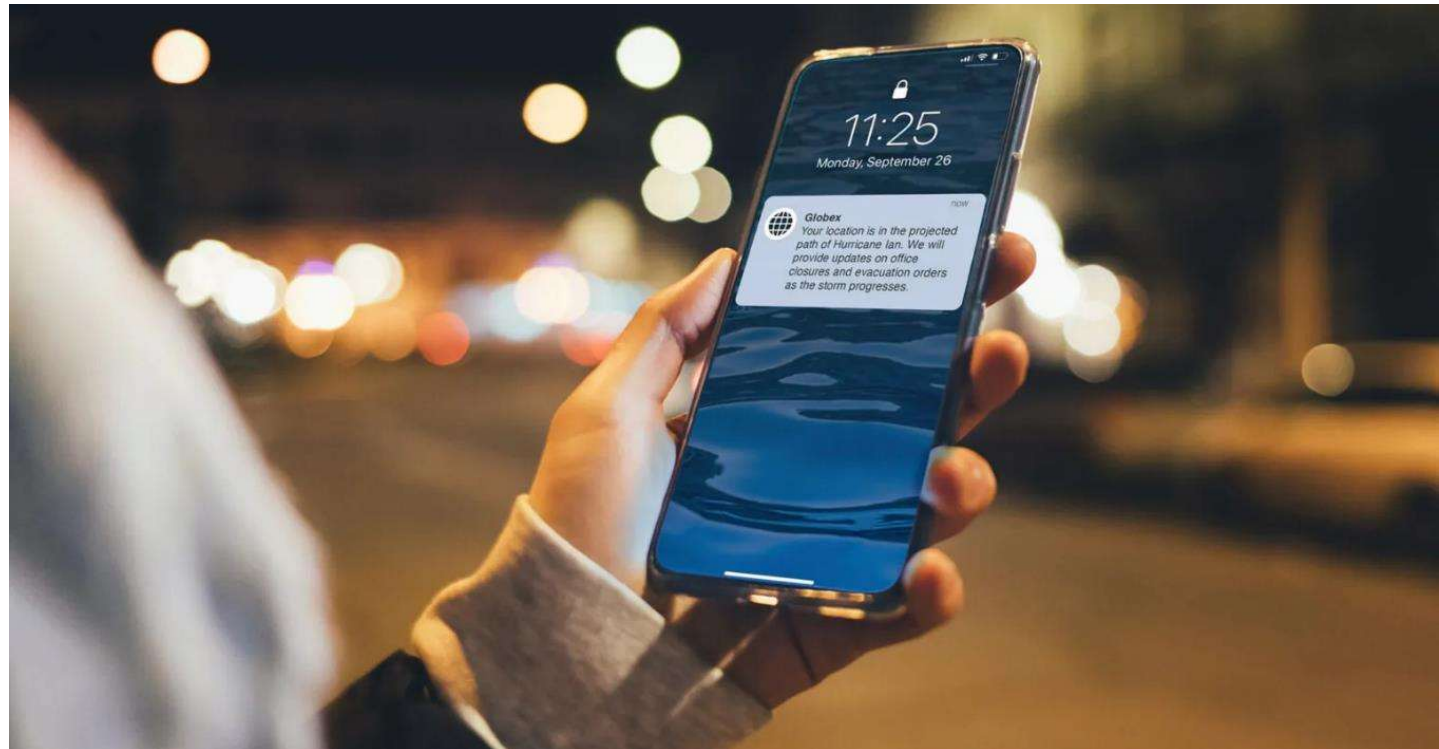
12 Critical Steps to Take BEFORE Disaster Strikes

Step 11

Prepare communications



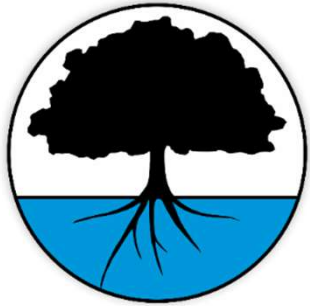
Step 11 - Communications





Step 11 - Communications





Step 11 - Communications



**American
Red Cross**

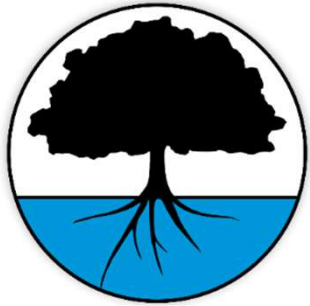


FEMA

Hatching
HOPE
Disaster Relief

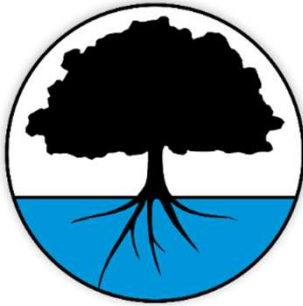
USDA
Rural
Development

CDC
CENTERS FOR DISEASE
CONTROL AND PREVENTION



12 Critical Steps to Take BEFORE Disaster Strikes

Step 12 Track the weather





Step 12 – Track the Weather

The screenshot displays the homepage of SpaghettiModels.com. The top navigation bar includes the site name and a search bar. Below the navigation, there are several sections: 'TROPICAL WEATHER UPDATES' with links to various models; 'MIKE'S WEATHER PAGE' with a live stream announcement; 'SHOP MWP GEAR' featuring merchandise; and 'FIRMAN POWER EQUIPMENT' with a promotional offer. The main content area is divided into several columns. The left column contains social media links for Facebook, Instagram, YouTube, and TikTok, along with a 'SUPPORT MWP' button. The middle column features a 'DAILY BREW' video player for 10/13/23, a 'STORM' section with a map, and a '7-DAY NHC OUTLOOK' for the Westfields, East Pacific, Central Pacific, and Indian Oceans. The right column includes a 'FOLLOW US DAILY POSTS HERE BELOW' section with a photo of two men, and a 'MIKE'S WEATHER PAGE' social media profile card showing 1.4M followers.

SpaghettiModels.com

WATCH VS WARNING

-  **WATCH:** We have the ingredients to make tacos.
-  **WARNING:** We're having tacos. **RIGHT NOW!**



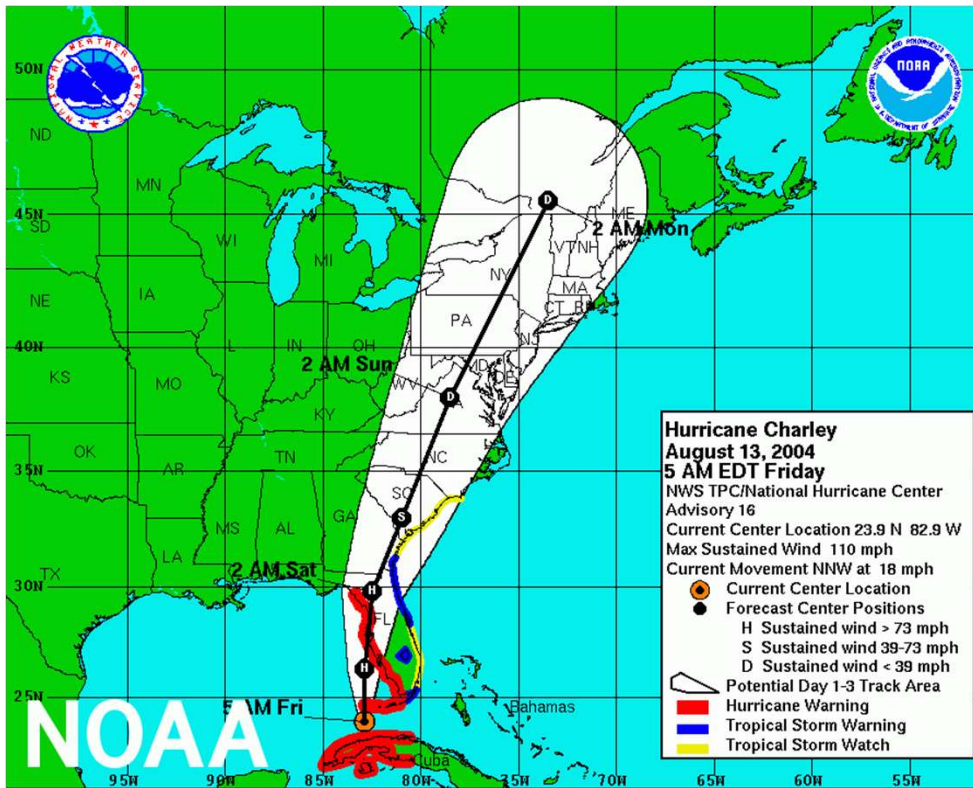
TACO WATCH

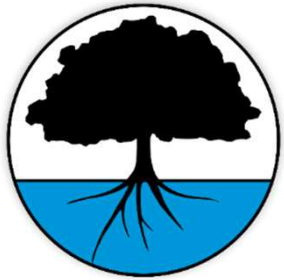


TACO WARNING



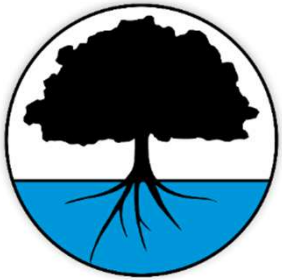
Post Storm Mold Growth





Rule of 72

After ***any*** water damage event, it's ***critical***
to dry materials out within **72** hours
to prevent the growth of mold!



Water Damage Categories

Category 1 - Clean Water

- Broken water supply lines.
- Sink or tub overflows with no contaminants.
- Melting ice or snow and falling rainwater.
- Broken toilet tanks and toilet bowls that do not contain contaminants or additives.

Category 2 - Grey Water

- Overflows from washing machines.
- Discharge from dishwashers or washing machines.
- Overflows from toilet bowls.
- Broken aquariums and punctured water beds.

Category 3 - Black Water

- Sewage.
- Toilet backflows that originate from beyond the toilet trap.
- All forms of flooding from seawater.
- Ground surface water and rising water from rivers or streams and other contaminated water.



Cat 1 to Cat 2

Category 1 - Clean Water

- Broken water supply lines.
- Sink or tub overflows with no contaminants.
- Melting ice or snow and falling rainwater.
- Broken toilet tanks and toilet bowls that do not contain contaminants or additives.

**48
Hours**



Category 2 - Grey Water

- Overflows from washing machines.
- Discharge from dishwashers or washing machines.
- Overflows from toilet bowls.
- Broken aquariums and punctured water beds.

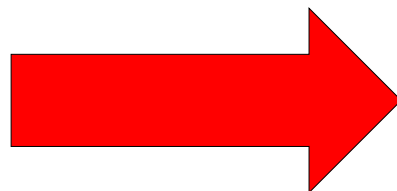


Cat 1 to Cat 3

Category 1 - Clean Water

- Broken water supply lines.
- Sink or tub overflows with no contaminants.
- Melting ice or snow and falling rainwater.
- Broken toilet tanks and toilet bowls that do not contain contaminants or additives.

**72
Hours**

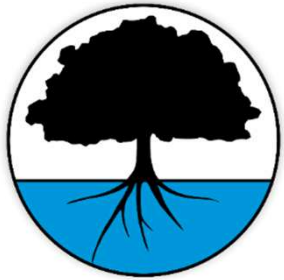


Category 3 - Black Water

- Sewage.
- Toilet backflows that originate from beyond the toilet trap.
- All forms of flooding from seawater.
- Ground surface water and rising water from rivers or streams and other contaminated water.

just call the carpet vendor...?





IICRC



IICRC

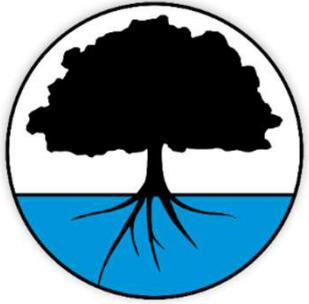
Institute of Inspection Cleaning
and Restoration Certification



In Conclusion

**Send me an email to request
a copy of this presentation:**

BrentD@SWRestoration.com



THANK
YOU!



SweetWaterRestoration.com